



ΕΛΛΗΝΙΚΑ ΓΑΛΑΚΤΟΚΟΜΕΙΑ Α.Ε.

Cookies Policy

What are cookies?

In order to make sure our site is working properly, we may sometimes put a small piece of data known as cookie on your computer or mobile device. A cookie is a text file that is stored by a web server on a computer or a mobile device. The content of a cookie can only be retrieved or read by the cookie server. Text in a cookie often consists of identifiers, site names and some numbers and characters. Cookies are unique to browsers or mobile apps you use, and allow sites to store data, such as your preferences.

Which categories of cookies are used at tyras.gr?

Categories of cookies	Description	Acceptance
Strictly Necessary	These cookies are necessary in order to visit our site. These cookies do not recognize your individual identity. Without these cookies, we cannot provide our site efficiently. Under the law, your action to accept them is not required.	Necessary
Functionality	They provide you with a more personalized browsing experience. These cookies store your preferences as well as your favorite settings. If you do not accept these cookies, the performance and functionality of our site may be affected and your access to content may be restricted.	Optional
Performance	They are used for monitoring performance. We use cookies to collect information about the use of our site by visitors, aiming at meeting more visitors' needs and improving the content of our site as well as facilitating our site.	Optional

The acceptance of all cookies is not necessary for the operation of the site, but through them you will experience better browsing. You can delete or block access to these cookies, but if you do certain site's features may not work well.

Data Controller is Hellenic Dairies.

The cookie-related information is not used to personally identify you and we have the absolute control of the data. Cookies are not used for purposes other than those described in this document.

You can control and / or delete cookies according to your wishes. You can delete all cookies already installed on your computer, as well as set up most browsers in a way that prevent cookies

from being installed. However, in this case, you may need to customize certain preferences yourself.

Cookies used in tyras.gr are:

Name of cookie	Description	Lifetime	Category	Recipients
<i>_ga</i>	<i>This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier</i>	2 years	Performance	https://www.tyras.gr/
<i>__gat_gtag_UA_*</i>	<i>This is a Google Analytics cookie used to set the percentage of requests - by restricting the collection of data on high-traffic websites.</i>	1 minute	Performance	https://www.tyras.gr/
<i>__gid</i>	<i>This cookie name is associated with Google Universal Analytics. It appears to store and update a unique value</i>	1 day	Performance	https://www.tyras.gr/

	<i>for each page visited.</i>			
cfduid	Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	1 month	Strictly Necessary	https://www.tyras.gr/
cookieawinfo-checkbox-necessary	This cookie is used to save user's preferences	1 hour	Functionality	https://www.tyras.gr/